

PAUL BOUPHA

ACD | COPY



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Current Location:
New York, USA

EXPERIENCE

ASSOCIATE CREATIVE DIRECTOR
April 2022-present

McCann — New York
Mastercard

ASSOCIATE CREATIVE DIRECTOR
July 2021-April 2022

Mother — New York
Target

SR. COPYWRITER
January 2019-June 2021

VMLY&R — New York
Ford, Office Depot, U.S. Census, United Nations
[Diversity, Equity, & Inclusion Co-Chair \(LGBTQ+\)](#)

COPYWRITER
July 2016-December 2018

Momentum Worldwide — New York
American Express, Coca-Cola, Nike, Olay, Verizon

JR. COPYWRITER
January 2015-July 2016

Publicis North America — New York
LG Electronics

INTERN COPYWRITER
January-December 2014

Pereira & O'Dell — New York
Young & Rubicam — Berlin
Beyenmeyer — Amsterdam

FREELANCE COPYWRITER
October-December 2013

Muhtayzik Hoffer — San Francisco
Hewlett Packard, Netflix

ACCOUNT EXECUTIVE
May 2010-July 2012

T.D.W. + Co. — Seattle
City of Seattle, Puget Sound Energy, Seattle Tilth, Verizon

EDUCATION

January 2013-December 2014

Miami Ad School — San Francisco
Miami Ad School — Berlin
Miami Ad School — New York

September 2005-June 2009

University of Washington — Seattle
Bachelor of Science Degree
Foster School of Business (Marketing)