

PAUL BOUPHA

ACD | COPY

CONNECT



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Portfolio:
www.paulboupha.com



Current Location:
New York, USA

AWARDS & FEATURES

ACCOLADES:

- Ex Awards 2018 – Silver
- CLIO Sports 2017 – Silver, Bronze
- Future Lions Finalist 2015
- Summit Creative Awards 2015 – Silver
- Operation Jumpstart Scholarship 2014
- SF Ad Club Scholarship 2014

WORK FEATURED IN:

- Billboard
- Bustle
- Daily Show
- Departures
- Elle
- Essence
- Forbes
- Glamour
- Hollywood Reporter
- OK Magazine
- People
- Refinery29
- The Cut
- TIME
- TODAY
- Vibe
- Vogue
- Women's Wear Daily

EXPERIENCE

ASSOCIATE CREATIVE DIRECTOR
July 2021-present

Mother – New York
Target

SR. COPYWRITER
January 2019-June 2021

VMLY&R – New York
Ford, Office Depot, U.S. Census,
United Nations, & new business
Diversity & Inclusion Co-Chair (LGBTQ+)

COPYWRITER
July 2016-December 2018

Momentum Worldwide – New York
American Express, Coca-Cola, Nike,
Olay, Verizon, & new business

JR. COPYWRITER
January 2015-July 2016

Publicis North America – New York
LG Electronics

INTERN COPYWRITER
January-December 2014

Pereira & O'Dell – New York
Young & Rubicam – Berlin
Beyenmeyer – Amsterdam

FREELANCE COPYWRITER
October-December 2013

Muhtayzik Hoffer – San Francisco
Hewlett Packard, Netflix

ACCOUNT EXECUTIVE
May 2010-July 2012

T.D.W. + Co. – Seattle
City of Seattle, Puget Sound Energy,
Seattle Tilth, & Verizon

EDUCATION

January 2013-December 2014

Miami Ad School – San Francisco
Miami Ad School – Berlin
Miami Ad School – New York

September 2005-June 2009

University of Washington – Seattle
Bachelor of Science Degree
Foster School of Business (Marketing)