

PAUL BOUPHA

SENIOR COPYWRITER

CONNECT



Email:
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Portfolio:
www.paulboupha.com



Current Location:
New York, USA

AWARDS & FEATURES

ACCOLADES:

- Ex Awards 2018 – Silver
- CLIO Sports 2017 – Silver, Bronze
- Future Lions Finalist 2015
- Summit Creative Awards 2015 – Silver
- Operation Jumpstart Scholarship 2014
- SF Ad Club Scholarship 2014

WORK FEATURED IN:

- Billboard
- Bustle
- Departures
- Elite Daily
- Elle
- Essence
- Forbes
- Glamour
- Hollywood Reporter
- OK Magazine
- People
- Refinery 29
- The Cut
- TIME
- TODAY
- Vibe
- Vogue
- Women's Wear Daily
- Yahoo

EXPERIENCE

SR. COPYWRITER

January 2019-present

VMLY&R – New York

Clients: OfficeMax, U.S. Census Bureau, United Nations, and new business
Internal: Global Diversity Co-Chair (LGBTQ+)

COPYWRITER

July 2016-December 2018

Momentum Worldwide – New York

Clients: American Express, Coca-Cola, Nike, Olay, Verizon, and new business

JR. COPYWRITER

January 2015-July 2016

Publicis North America – New York

Clients: LG Electronics

INTERN COPYWRITER

January-December 2014

Pereira & O'Dell – New York

Young & Rubicam – Berlin

Beyenmeyer – Amsterdam

FREELANCE COPYWRITER

October-December 2013

Muhtayzik Hoffer – San Francisco

Clients: Hewlett Packard, Netflix

ACCOUNT EXECUTIVE

May 2010-July 2012

T.D.W. + Co. – Seattle

Clients: City of Seattle, Puget Sound Energy, Seattle Tilth, and Verizon

EDUCATION

January 2013-December 2014

Miami Ad School – New York

Miami Ad School – Berlin

Miami Ad School – San Francisco

September 2005-June 2009

University of Washington – Seattle

Bachelor of Science Degree

Foster School of Business (Marketing)

Summer 2008

East China Normal University – Shanghai

Chinese Language & Business Seminar

Summer 2007

Humboldt University – Berlin

European Identity Seminar