



PAUL BOUPHA


SENIOR COPYWRITER

CONNECT

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 Phone:
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 Portfolio:
www.paulboupha.com

 Current Location:
New York, USA

AWARDS & FEATURES

ACCOLADES:

- Ex Awards 2018 – Silver
- CLIO Sports 2017 – Silver, Bronze
- Future Lions Finalist 2015
- Summit Creative Awards 2015 – Silver
- Operation Jumpstart Scholarship 2014
- SF Ad Club Scholarship 2014

WORK FEATURED IN:

- Billboard
- Bustle
- Departures
- Elite Daily
- Elle
- Essence
- Forbes
- Glamour
- Hollywood Reporter
- OK Magazine
- People
- Refinery 29
- The Cut
- TIME
- TODAY
- Vibe
- Vogue
- Women's Wear Daily
- Yahoo

EXPERIENCE

SR. COPYWRITER
January 2019-present

VMLY&R – New York
Clients: U.S. Census

COPYWRITER
July 2016-December 2018

Momentum Worldwide – New York
Clients: American Express, Coca-Cola, Nike, Olay, Verizon, and new business

JR. COPYWRITER
January 2015-July 2016

Publicis North America – New York
Clients: LG Electronics

INTERN COPYWRITER
January-December 2014

Pereira & O'Dell – New York
Young & Rubicam – Berlin
Beyenmeyer – Amsterdam

FREELANCE COPYWRITER
October-December 2013

Muhtayzik Hoffer – San Francisco
Clients: Hewlett Packard, Netflix

ACCOUNT EXECUTIVE
May 2010-July 2012

T.D.W. + Co. – Seattle
Clients: City of Seattle, Puget Sound Energy, Seattle Tilth, and Verizon

EDUCATION

January 2013-December 2014

Miami Ad School – New York
Miami Ad School – Berlin
Miami Ad School – San Francisco

September 2005-June 2009

University of Washington – Seattle
Bachelor of Science Degree
Foster School of Business (Marketing)

Summer 2008

East China Normal University – Shanghai
Chinese Language & Business Seminar

Summer 2007

Humboldt University – Berlin
European Identity Seminar