

PAUL BOUPHA

COPYWRITER

CONNECT



Email:
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Portfolio:
www.paulboupha.com



Current Location:
New York, USA

AWARDS & FEATURES

ACCOLADES:

- CLIO Sports 2017 – Silver, Bronze
- Future Lions Finalist 2015
- Summit Creative Awards 2015 – Silver
- Operation Jumpstart Scholarship 2014
- SF Ad Club Scholarship 2014

WORK FEATURED IN:

- Ad Age
- Ads of the World
- Chicago Egotist
- Coloribus
- Consumerist
- Creativity Online
- DailyMe
- Digiday
- Elite Daily
- FutureRising
- Great-Ads
- Hello You Creatives
- Madison Valley
- New York Egotist
- SF Weekly
- TIME

EXPERIENCE

COPYWRITER

July 2016-present

Momentum Worldwide – New York

Clients: American Express, Chobani, Coca-Cola, Verizon, and new business

JR. COPYWRITER

January 2015-July 2016

Publicis North America – New York

Clients: Garnier, LG Electronics

INTERN COPYWRITER

January-December 2014

Pereira & O'Dell – New York

Young & Rubicam – Berlin
Beyenmeyer – Amsterdam

FREELANCE COPYWRITER

October-December 2013

Muhtayzik Hoffer – San Francisco

Clients: Hewlett Packard, Netflix

ACCOUNT EXECUTIVE

May 2010-July 2012

T.D.W. + Co. – Seattle

Clients: City of Seattle, Puget Sound Energy, Seattle Tilth, and Verizon

EDUCATION

January 2013-December 2014

Miami Ad School – New York

Miami Ad School – Berlin

Miami Ad School – San Francisco

September 2005-June 2009

University of Washington – Seattle

Bachelor of Science Degree

Foster School of Business (Marketing)

Summer 2008

East China Normal University – Shanghai

Chinese Language & Business Seminar

Summer 2007

Humboldt University – Berlin

European Identity Seminar