

## WORK EXPERIENCE

### Momentum Worldwide

Copywriter

- Chobani, Coca-Cola, Future of StoryTelling, New Business, Verizon

Jul 2016-present

### Publicis North America

Junior Copywriter

- Garnier, LG

Jan 2015-Jul 2016

### Pereira & O'Dell

Copywriting Intern

- FOX Sports 1, NetScout, New Era, New Business

Oct-Dec 2014

### MUH·TAY·ZIK | HOF·FER

Freelance Copywriter

- Hewlett Packard, Netflix

Oct-Dec 2013

### T.D.W. + Co.

Senior Account Executive

- City of Seattle, Puget Sound Energy, Seattle Tilth, Verizon

May 2010-July 2012

## EDUCATION

Miami Ad School – (San Francisco + Berlin + New York)

University of Washington: Foster School of Business - (Seattle)

East China Normal University - (Shanghai)

Humboldt University - (Berlin)

Jan 2013-Dec 2014

Sept 2005-Jun 2009

Summer 2008

Summer 2007

## RECOGNITION

### Work Featured In

- Ad Age
- Ads of the World
- Chicago Egotist
- Coloribus
- Consumerist
- Creativity Online
- DailyMe
- Digiday
- Elite Daily
- FutureRising
- Great-Ads
- Hello You Creatives
- Madison Valley
- New York Egotist
- SF Weekly
- TIME

### Accolades

- CLIO Sports 2017 – Silver, Bronze
- Future Lions Finalist 2015
- Summit Creative Awards 2015 – Silver
- Operation Jumpstart Scholarship 2014
- SF Ad Club Scholarship 2014